



IN-KIND SPONSORSHIP

what does "in-kind" mean?

In-kind sponsorships represent donations of storage space, mountain bike equipment, cycling apparel, gift cards, food, mentorship opportunities for athletes, bike park passes, bike mechanic service, professional services (e.g. photography), or other *non-monetary sponsorship* that benefits The Cycle Effect.

These in-kind sponsorships help offset our budget expenses and enhance our mission!

We offer sponsorship benefits at 50% of the in-kind value. For example, a sponsorship donation valued at \$2,000 = \$1,000 sponsorship level benefits.

tell us about your in-kind sponsorship donation:

in-kind value of your sponsorship \$

name

date

company

signature

Fill, sign and return to info@thecycleeffect.org by **December 15**.

The Cycle Effect Tax ID# 46-0961369 | thecycleeffect.org | 970-306-7572